



Dear Supporter:

My Sister's House is celebrating 20 years of providing culturally responsive services to victims of domestic violence, sexual assault, and human trafficking in the Sacramento area. We couldn't do this work without the support of our partners, and you are invited to join this year's exciting events:

## Sacramento Multicultural Festival

Saturday, April 2, at Cesar Chavez Plaza

&

## 20<sup>th</sup> Anniversary Gala

Saturday, May 14, at Mack Powell Event Center  
Honoring 2022 Heroes of Hope: SMUD and Darrel Woo

We cannot wait to bring together the community for these unique opportunities to support the work of My Sister's House. **Will you consider a sponsorship?** Your partnership will help My Sister's House continue to provide critical support for at least another 20 years.

In the recent words of a client, **"All that I have learned from My Sister's House, the support that I have received and knowing that you believe in me, has literally changed my life for the better... My Sister's House never gave up on me and always made me feel like there was a hope and a future for me that was better than where I was."**

Thank you for considering a sponsorship of My Sister's House 20<sup>th</sup> Anniversary Events. Please review the attached details and let us know if you have questions. If you would like more information, contact Shing Long, Operations and Grants Manager, or Nilda Valmores, Executive Director, at (916) 930-0626 or via email: [slong@my-sisters-house.org](mailto:slong@my-sisters-house.org) or [nvalmores@my-sisters-house.org](mailto:nvalmores@my-sisters-house.org).

Warm regards,

Chris Gee Schoon-Tong  
Events Chair, Board Vice President

Nilda Valmores  
Executive Director

Monica Patel  
Festival Chair, Board Member

Yen Marshall  
Gala Chair, Board Member



## My Sister's House

# 20<sup>th</sup> Anniversary Events - Sponsorship Form

Mail your completed application with check or credit card information to: 3053 Freeport Blvd., Suite 120, Sacramento, CA 95818 or contact [info@my-sisters-house.org](mailto:info@my-sisters-house.org) or (916) 930-0626.

### Please select your preferred sponsorship levels:

#### Festival

- \$ 20,000 **Title** (limit one)       \$5,000 **Gold**       \$1,500 **Bronze**  
 \$ 10,000 **Platinum**       \$5,000 **Photobooth** (limit one)       \$500 **Supporting**

#### Gala

- \$ 20,000 **Title** (limit one)       \$5,000 **Gold**       \$1,500 **Bronze**  
 \$ 10,000 **Platinum**       \$5,000 **Photobooth** (limit one)       \$500 **Supporting**  
 \$ 10,000 **Bar** (limit one)       \$3,000 **Silver**

Plus an additional \_\_\_\_\_ Gala tickets x \$175 each = \$ \_\_\_\_\_

### Organization Information:

Organization: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Website URL: \_\_\_\_\_

### How would you like to be recognized in marketing materials?

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*Please also send a high-resolution logo to [slong@my-sisters-house.org](mailto:slong@my-sisters-house.org)*

### Primary Contact Information:

Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Website URL: \_\_\_\_\_

### Billing Information:

- Check enclosed       VISA Card       MasterCard

Name as appears on card: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Contact: [slong@my-sisters-house.org](mailto:slong@my-sisters-house.org) or [nvalmores@my-sisters-house.org](mailto:nvalmores@my-sisters-house.org)

# Sponsorship Packages

## Sacramento Multicultural Festival

Saturday, April 2, 2022 at Cesar Chavez Plaza

More than 2,000 attendees are expected to join a celebration of Sacramento's multicultural community with music, dancing, art, food, vendors, and more.

### Title Sponsor ~ \$20,000 (one only):

- ❖ Title naming rights: "Sacramento Multicultural Festival presented by My Sister's House and [Your Company]"
- ❖ Opportunity to address the audience at the event
- ❖ VIP tickets for 10
- ❖ Premier vendor space with table and chairs, and option to set up 10x10 tent
- ❖ Logo prominently displayed on all on-site signage, banners, flyers, t-shirts, etc. (top billing)
- ❖ Logo or name prominently featured on all marketing materials including press, emails (10,000 audience), social media (7,500+), and websites

### Platinum Sponsor ~ \$10,000:

- ❖ VIP tickets for 8
- ❖ Vendor space with table and chairs, and option to set up 10x10 tent
- ❖ Logo prominently displayed on all on-site signage, banners, flyers, t-shirts, etc. (2nd billing)
- ❖ Logo or name prominently featured on all marketing materials including press, emails (10,000 audience), social media (7,500+), and websites

### Gold Sponsor ~ \$5,000:

- ❖ VIP tickets for 6
- ❖ Vendor space with table and chairs, and option to set up 10x10 tent
- ❖ Logo displayed on all on-site signage, banners, flyers, t-shirts, etc.
- ❖ Logo or name featured on all marketing materials including press, emails (10,000 audience), social media (7,500+), and websites

### Silver Sponsor ~ \$2,500:

- ❖ VIP tickets for 4
- ❖ Vendor space with table and chairs
- ❖ Logo or name displayed on all on-site signage, banners, flyers, t-shirts, etc.
- ❖ Logo or name featured on all marketing materials including press, emails (10,000 audience), social media (7,500+), and websites

### Bronze Sponsor ~ \$1,000:

- ❖ VIP tickets for 2
- ❖ Logo or name displayed on all on-site signage, banners, flyers, t-shirts, etc. (2nd billing)
- ❖ Logo or name featured on all marketing materials including press, emails (10,000 audience), social media (7,500+), and websites

### Unique Sponsorship Opportunities with specialized marketing (one each available):

- ❖ \$10,000 Stage Sponsor, with naming rights: "The band is now performing on the [Your Company] stage"
- ❖ \$5,000 Beer Garden Sponsor, featuring your company on wristbands, signage, cups, etc.
- ❖ \$5,000 VIP Tent Sponsor, including your brand featured on wristbands and food & beverage displays

### Food Vendors: \$250

### Non-Food Vendor Tables: \$100 (discount available for nonprofits)

Application forms for food vendors, non-food vendors, and entertainment/performers will be available soon at [www.my-sisters-house.org](http://www.my-sisters-house.org).

Contact: [slong@my-sisters-house.org](mailto:slong@my-sisters-house.org) or [nvalmores@my-sisters-house.org](mailto:nvalmores@my-sisters-house.org)

# Sponsorship Packages

## 20th Anniversary Gala

Saturday, May 14, 2022 at Mack Powell Event Center

The 20<sup>th</sup> Anniversary Gala will include a seated dinner and program. The event is expected to sell out, with sponsors receiving early access. Tickets on sale to general public Feb. 1, 2022.

### **Title Sponsor ~ \$20,000 (one only):**

- ❖ Title naming rights: "My Sister's House 20th Anniversary Gala presented by [Your Company]"
- ❖ Opportunity to address the audience at the event
- ❖ Two VIP tables for 10 each, premium position
- ❖ Full page ad in gala program with premium placement inside cover
- ❖ Logo or name prominently displayed on all marketing materials including press, emails (10,000 audience), social media (7,500+), websites, and on-site signage
- ❖ Verbal recognition by master of ceremonies, logo featured on screen during event

### **Platinum Sponsor ~ \$10,000:**

- ❖ VIP table for 10, premium position
- ❖ Full page ad in gala program
- ❖ Logo or name prominently displayed on all marketing materials including press, emails (10,000 audience), social media (7,500+), websites, and on-site signage
- ❖ Verbal recognition by master of ceremonies, logo featured on screen during event

### **Gold Sponsor ~ \$5,000:**

- ❖ Table for 10
- ❖ Half page ad in gala program
- ❖ Logo or name displayed on all marketing materials including press, emails (10,000 audience), social media (7,500+), websites, and on-site signage
- ❖ Verbal recognition by master of ceremonies, logo featured on screen during event

### **Silver Sponsor ~ \$3,000:**

- ❖ Table for 10
- ❖ Quarter page ad in gala program
- ❖ Name included on all marketing materials including press, emails (10,000 audience), social media (7,500+), websites, and on-site signage
- ❖ Verbal recognition by master of ceremonies, name featured on screen during event

### **Bronze Sponsor ~ \$1,500:**

- ❖ Seating for 4
- ❖ Logo or name in gala program
- ❖ Name included on marketing materials including press, emails (10,000 audience), social media (7,500+), websites, and on-site signage
- ❖ Name featured on screen during event

### **Supporting Sponsor ~ \$500:**

- ❖ Logo or name in gala program
- ❖ Logo or name included on marketing materials including press, emails (10,000 audience), social media (7,500+), websites, and on-site signage

### **Unique Sponsorship Opportunities with specialized marketing (one each available):**

- ❖ \$10,000 Bar Sponsor, including your brand featured on the bar and beverage napkins
- ❖ \$5,000 Photobooth Sponsor, including your brand featured on all photos

Contact: [slong@my-sisters-house.org](mailto:slong@my-sisters-house.org) or [nvalmores@my-sisters-house.org](mailto:nvalmores@my-sisters-house.org)